

Return this page via fax to: 702-446-8397

Generic Spanish 4-Page Brochure — Custom Order Form

- This order form is for the Generic 4-page Non-Surgical Spinal Decompression Patient Brochure. It is made from one 11"x17" sheet folded in half to make four 8.5"x11" pages. Call or email for a hard copy sample.
- The cost of order is due immediately prior to printing.
- 4-page brochures come shrink-wrapped in 100-count bundles.
- All custom 4-page orders are printed in a batch with other orders to save on costs. Your brochures will be printed within 30 days of placing your order.

STEP 1: Check one

Generic Lumbar Only _____

Generic Lumbar + Cervical _____

STEP 2: Fill out info below.

Product Description	Qty	Unit Price	Total
2500+ 4-Page Full Color Custom Brochure — Minimum 2500		.90	
5000+ 4-Page Full Color Custom Brochure — Minimum 5000		.60	
Front cover customizations — See page 3 for details		99.00	
Page 2 testimonial change — See page 3 for details		49.00	
Back cover customizations — See page 4 for details		49.00	
Please fold my brochure: _____ in half _____ in thirds (check one)		45.00 per 2500	
10% Off First Order (Does not apply to shipping, folding, or special design fees.)		XXXXXX	
Subtotal			
SHIPPING WILL BE CALCULATED BY MEDIA WEST. 4-page brochures are sent via UPS Ground (takes 1–6 business days). The cost will be what UPS Ground charges from the West Coast to your location. Cost is approximately \$100 per 2500 4-page brochures, depending on your location. PRICES SUBJECT TO CHANGE.			Shipping
Please Note: Custom orders are non-cancellable. All sales final.			Total

Planning On Doing A Mailer?

If so, you'll love our print & fold option!

(Available for custom orders only.)

For just \$25 (per 2500), you can have your 4-Page brochures mechanically folded in half (*fits in a 6" x 9" envelope*), or in thirds (*fits in a 4¼" x 9" envelope*).

Order the folding option here



Folded in half

Folded in thirds



Example of mailers in window envelopes (envelopes available at www.uline.com)

STEP 3: Choose your desired cover. Please check one.

- Lumbar-Cervical Covers will say "Do You Suffer from Chronic Low Back or Neck Pain?"
- Lumbar-Only Covers will say "Do You Suffer from Chronic Low Back Pain?"

Cover 1: _____

Man Holding Neck

Default Cover for Spanish 4-Page Lumbar-Cervical

Ahora hay Esperanza de un Alivio Duradero con
Descompresión Vertebral sin Intervención Quirúrgica

¿Estás sufriendo de dolores crónicos en el cuello o en la parte inferior de la espalda?

Trate el Dolor de Cuello, Espalda y Cática causado por:

- ▶ Discos de la Columna Vertebral Herniados o Abultados
- ▶ Enfermedad Degenerativa en los Discos
- ▶ Síndrome Facetar
- ▶ Fracaso de Cirugía en la Espalda o Columna Vertebral

¡Sin Medicinas!
¡Sin Inyecciones!
¡Sin Cirugía!

"Como cirujano, yo solamente quiero hacer una intervención quirúrgica cuando creo que es la última opción. La Terapia de Descompresión Vertebral sin Intervención Quirúrgica le da a mis pacientes una opción de tratamiento un poco más conservadora que puede eliminar la necesidad de cirugía, y esto es algo muy bueno."
Dr. Bernard Zeltzer, DO, FACOS, FAOAO, FICS
Físico Osteopático y Cirujano Ortopédico.

Los resultados individuales de cada paciente serán distintos.

Cover 2: _____

Woman Holding Low Back

Default Cover for Spanish 4-Page Lumbar-Only

Ahora hay Esperanza de un Alivio Duradero con
Descompresión Vertebral sin Intervención Quirúrgica

¿Estás sufriendo de dolores crónicos de la espalda?

Trate el dolor de la espalda y cática causado por:

- ▶ Discos de la Columna Vertebral Herniados o Abultados
- ▶ Enfermedad Degenerativa en los Discos
- ▶ Síndrome Facetar
- ▶ Fracaso de Cirugía en la Espalda o Columna Vertebral

¡Sin Medicinas!
¡Sin Inyecciones!
¡Sin Cirugía!

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Cover 3: _____

Woman Holding Back & Neck

Additional Cover Choice

Ahora hay Esperanza de un Alivio Duradero con
Descompresión Vertebral sin Intervención Quirúrgica

¿Estás sufriendo de dolores crónicos en el cuello o en la parte inferior de la espalda?

Trate el Dolor de Cuello, Espalda y Cática causado por:

- ▶ Discos de la Columna Vertebral Herniados o Abultados
- ▶ Enfermedad Degenerativa en los Discos
- ▶ Síndrome Facetar
- ▶ Fracaso de Cirugía en la Espalda o Columna Vertebral

¡Sin Medicinas!
¡Sin Inyecciones!
¡Sin Cirugía!

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Checklist of Things We Need From You

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Please send logos and statements to orders@gomediawest.com

- 1.) High Resolution Logo:** Logos must be at least 900 pixels wide (for a horizontal logo) or 900 pixels tall (for a vertical logo). Logos are accepted in the following formats: JPEG, TIFF, EPS, PDF, vector, or Illustrator vector. Logos pulled from the web are too small. If you do not have a print-quality logo, but like your current logo, we offer logo re-creations beginning at \$75 for quick and easy reproductions. We charge \$50 per hour after the first hour. We also create original logos: \$150 starting price for text-only logos, and \$300 starting-price for illustrated logos. Each logo design comes with 3 rounds of revisions. Additional revisions come at a charge of \$50 per hour.
- 2.) Statements and Photos:** If you'd like to use any of your doctor or patient statements and photos for the front cover, or pages 2 and 4, please send the quotes and photos to orders@gomediawest.com. We encourage all doctors to obtain and keep on file signed release forms for all patient statements and photos.
- 3.) For Full Color Customizations:** Please see page 2 and check which cover you'd like.
- 4.) Information to Be Used In Custom Brochure Space:**

Clinic Name on Brochure: _____

Doctor or other medical professional names, if any you would like listed:

Clinic Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: () _____ - _____ Fax: () _____ - _____

Second Clinic Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: () _____ - _____ Fax: () _____ - _____

Clinic Website Address (If applicable): _____

Company Slogan (If applicable): _____

Signature Required. Please Sign Below

I, the undersigned, understand that this order is non-cancellable and non-refundable. All custom orders are final.

Signature

Date

Print Name and Professional Title

Return this page via fax: 702-446-8397 or scan and email to: orders@gomediawest.com

This space is for office use only.

SHIPPING AND CONTACT INFORMATION:

Company: _____

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: () _____ - _____ Fax: () _____ - _____

Email: _____

Clinic Website Address (If applicable) _____

How did you hear about us? _____

BILLING INFORMATION:

Please Check one:

Receive link to secure payment via email **Media West calls for credit card info**

Name on card: _____

Contact Phone: _____

Contact Email: _____